EvalCommunity
Jobs & Experts

Contributor Guidelines

(For Guest Authors in Monitoring & Evaluation & International Development)

Thank you for your interest in contributing to **EvalCommunity**! We welcome professionals in **monitoring & evaluation (M&E) and international development** to share their expertise with our global audience.

Why contribute?

✓ Gain visibility among **300,000+ M&E and global development professionals**
✓ Establish yourself as a **thought leader**
✓ Expand your **professional network**
✓ Promote your work (*within guidelines*)

Topics We Accept

We publish high-quality, original content on:

Category	Example Topics
M&E Methodologies	Theory of Change, Logical Frameworks, Outcome Harvesting
Case Studies	Lessons from real projects, Impact evaluations
Data & Tools	Data visualization, GIS in M&E, AI for evaluation
Career Development	How to become an evaluator, M&E certifications
Emerging Trends	Decolonizing evaluation, Climate-sensitive M&E

We do NOT accept:

✗ Promotional content (e.g., sales pitches)
✗ Previously published work
✗ Poorly researched articles

Submission Requirements

A. Author Qualifications

- Minimum **3+ years** in M&E/development
- Strong writing skills (English)

B. Content Guidelines

Element	Requirement
Length	800–2,000 words (1,200–1,500 ideal)
Format	Headings, bullet points, short paragraphs
Citations	APA/Harvard style
Images/Chars	Must have rights to publish

C. Writing Style

✓ **Professional yet engaging**
✓ **Evidence-based** (cite reports, studies, or field experience)
✓ **Actionable** (provide practical takeaways)

Submission Process

1. **Pitch Your Idea**
   Email **info@evalcommunity.com** with:
   - Proposed title
   - Summary (100–200 words)
   - Why it matters to M&E professionals
2. **Approval**
   Editorial review within **5 business days**
3. **Submit Draft**
   Send full article in **Word/Google Docs**

4. **Review & Editing**
   We may suggest minor edits
5. **Publication**
   Includes:
   - Your **author bio** (50 words + photo)
   - Links to your **LinkedIn/website**

Author Benefits

- **Byline & recognition** as an expert
- **Backlink** to your professional profile
- **Social media promotion**
- **Networking opportunities**

Copyright Policy

- You retain copyright
- EvalCommunity retains publishing rights
- You may republish after **30 days** with a link to us

How to Submit

📧 **Email:** info@evalcommunity.com
📌 **Subject:** *"Guest Post: [Your Topic]"*

Word Document Formatting Tips

1. **Font:** Calibri (11pt) or Arial (11pt)
2. **Headings:**
   - Title: **Bold, 16pt, Dark Blue**
   - Section Headers: **Bold, 14pt, Dark Gray**
3. **Tables:** Use light gray borders
4. **Icons:** Replace ✓ / ✗ with Wingdings symbols (√/×) if needed